

# Guidelines for Poster Preparation

## 1. Title & Authors

- Keep the title short, clear, and visible from 6–8 feet away.
- Include author names and affiliations below the title.

## 2. Layout & Size

- Poster size: A0 or 36" (horizontal) × 48" (vertical).
- Use a logical flow: Introduction → Objectives → Methods → Results → Conclusion.

## 3. Content

- Use bullet points instead of long paragraphs.
- Highlight key findings, not every detail.
- Keep text concise (250–800 words max).

## 4. Visuals

- Use graphs, charts, images, and tables instead of text-heavy explanations.
- Ensure visuals are high resolution and properly labeled.

## 5. Fonts & Colors

- Title: 72–100 pt
- Headings: 36–48 pt
- Body text: 24–32 pt
- Use simple fonts: Arial or Calibri.
- Maintain good contrast (dark text on light background).

## 6. Readability

- Make it easy to read in 3–5 minutes.
- Use short sentences, keywords, and highlights.

## 7. Engagement

- Include a take-home message or key conclusion.
- Optionally, add a QR code or contact info for more details.